CLUB BENSON & HEDGES

Coupon Booklet Program Agreement

Participant: Reader's Loft

Address: 1402 N. Highland Avenue
Atlanta, GA 30306

Telephone: 404-881-6511.

As a participant in the Club Benson & Hedges Coupon Booklet Program, Reader's Loft will receive the following:

- 20,000 coupons designed and printed at no cost.
- Distribution of the coupons at all Club Benson & Hedges event dates in the Atlanta market during the Arts Festival of Atlanta, September 16-24, 1995.

In return, Reader's Loft agrees to honor the following coupon offer:

Offer/Terms:

10% off any candles and incense product and accessories

As the authorized agent for Reader's Loft, I agree to abide by the above terms.

Name: Mary E
(Please sign)

Title: Owner

Date: 8.7.95